



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

INNOVATIVE ADVERTISING INC.  
ATTN: ACCOUNTS PAYABLE  
4250 HWY 22, SUITE 7  
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: NC JUDICIAL COALITION  
PROD: NC JUDICIAL COALITION  
TITLE: 247079

INVOICE NUMBER: 61-200061817	BROADCAST MONTH: OCTOBER
ORDER NUMBER: 403350	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 1022	
ESTIMATE#: 1022	
SCHEDULE DATES: 10/24/2012 - 11/01/2012	AGY#/ADV#: 11360/26889
BILLING CYCLE: MONTHLY	DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/24 - 10/28	05:00A-05:30A	700	3	10/24	WE	05:10A	:30		NCSC001BANJO2	700		
					10/25	TH	05:09A	:30		NCSC001BANJO2	700		
					10/26	FR	05:24A	:30		NCSC001BANJO2	700		
3	10/24 - 10/28	07:00A-09:00A	850	3	10/24	WE	07:55A	:30		NCSC001BANJO2	850		
					10/25	TH	08:54A	:30		NCSC001BANJO2	850		
					10/26	FR	07:55A	:30		NCSC001BANJO2	850		
5	10/24 - 10/28	05:30A-06:00A	850	3	10/24	WE	05:55A	:30		NCSC001BANJO2	850		
					10/25	TH	05:56A	:30		NCSC001BANJO2	850		
					10/26	FR	05:43A	:30		NCSC001BANJO2	850		
7	10/24 - 10/28	05:30P-06:00P	2,000	3	10/24	WE	05:53P	:30		NCSC001BANJO2	2,000		
					10/25	TH	05:56P	:30		NCSC001BANJO2	2,000		
					10/26	FR	05:45P	:30		NCSC001BANJO2	2,000		
9	10/24 - 10/28	09:00A-10:00A	500	3	10/24	WE	09:26A	:30		NCSC001BANJO2	500		
					10/25	TH	09:57A	:30		NCSC001BANJO2	500		
					10/26	FR	09:59A	:30		NCSC001BANJO2	500		
11	10/24 - 10/28	07:00P-07:30P	3,200	3	10/24	WE	06:59P	:30		NCSC001BANJO2	3,200		
					10/25	TH	07:13P	:30		NCSC001BANJO2	3,200		
					10/26	FR	07:12P	:30		NCSC001BANJO2	3,200		
13	10/24 - 10/28	07:30P-08:00P	1,500	1	10/27	SA	--:--	:30		NCSC001BANJO2	0	PREEMPT - SPORTS PGM RAN LATE	-1,500

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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17	10/24 - 10/28	10:00P-11:00P COMMENT: 20/20	1,700	1	10/26	FR	10:38P	:30		NCSC001BANJO2	1,700		
18	10/24 - 10/28	08:00P-11:30P	2,500	1	10/27	SA	08:05P	:30		NCSC001BANJO2	2,500		
19	10/24 - 10/28	10:00P-11:00P COMMENT: NASHVILLE	3,500	1	10/24	WE	10:42P	:30		NCSC001BANJO2	3,500		
20	10/24 - 10/28	08:00P-09:00P COMMENT: LAST RESORT	3,000	1	10/25	TH	08:20P	:30		NCSC001BANJO2	3,000		
21	10/24 - 10/28	08:00P-09:00P COMMENT: ONCE UPON	4,200	1	10/28	SU	08:20P	:30		NCSC001BANJO2	4,200		
22	10/24 - 10/28	09:00P-10:00P COMMENT: REVENGE	2,600	1	10/28	SU	09:42P	:30		NCSC001BANJO2	2,600		
23	10/24 - 10/28	10:00P-11:00P COMMENT: SCANDAL	3,800	1	10/25	TH	10:33P	:30		NCSC001BANJO2	3,800		
24	10/24 - 10/28	08:00P-09:00P COMMENT: LAST /MALIBU	3,300	1	10/26	FR	07:58P	:30		NCSC001BANJO2	3,300		
25	10/24 - 10/28	08:00P-09:00P COMMENT: MIDDLE/NEIGHBOR	5,000	1	10/24	WE	08:17P	:30		NCSC001BANJO2	5,000		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
27	10/24 - 10/28	12:00P-12:30P COMMENT: DUKE COACHES	500	1	10/28	SU	12:29P	:30		NCSC001BANJO2	500		
28	10/24 - 10/28	11:30A-12:00P COMMENT: UNC COACHES	500	1	10/28	SU	11:59A	:30		NCSC001BANJO2	500		
29	10/24 - 10/28	03:30P-07:00P	5,000	3	10/27	SA	05:52P	:30		NCSC001BANJO2	5,000		
					10/27	SA	06:49P	:30		NCSC001BANJO2	5,000		
					10/27	SA	07:44P	:30		NCSC001BANJO2	5,000		
30	10/24 - 10/28	06:00A-07:00A	850	3	10/24	WE	06:41A	:30		NCSC001BANJO2	850		
					10/25	TH	06:30A	:30		NCSC001BANJO2	850		
					10/26	FR	06:11A	:30		NCSC001BANJO2	850		
32	10/24 - 10/28	09:00A-10:00A	200	3	10/24	WE	09:59A	:30		NCSC001BANJO2	200		
					10/25	TH	09:22A	:30		NCSC001BANJO2	200		
					10/26	FR	09:47A	:30		NCSC001BANJO2	200		
34	10/24 - 10/28	09:00A-10:00A	750	1	10/27	SA	09:44A	:30		NCSC001BANJO2	750		
35	10/24 - 10/28	08:00A-09:00A	1,000	1	10/27	SA	08:41A	:30		NCSC001BANJO2	1,000		
36	10/24 - 10/28	10:00A-11:00A	600	1	10/28	SU	10:55A	:30		NCSC001BANJO2	600		
37	10/24 - 10/28	12:00P-12:30P	850	3	10/24	WE	12:14P	:30		NCSC001BANJO2	850		
					10/25	TH	12:26P	:30		NCSC001BANJO2	850		

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37 -	10/24 - 10/28	12:00P-12:30P	850	3	10/26	FR	12:27P	:30		NCSC001BANJO2	850		
39	10/24 - 10/28	07:30P-08:00P	3,000	2	10/24	WE	07:41P	:30		NCSC001BANJO2	3,000		
					10/26	FR	07:37P	:30		NCSC001BANJO2	3,000		
TOTAL UNITS: 46					ACTUAL GROSS BILLING: 83,950.00							TOTAL ADJUSTMENTS: -1,500.00	
PERIOD GROSS COST PER ORDER CONFIRMATION: 85,450.00					AGENCY COMMISSION: -12,592.50								
					NET DUE: 71,357.50								

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